Fund IRL ARKANSAS

Real Opportunities. Stronger Futures.

INVESTING IN ARKANSAS KIDS BEYOND THE SCREEN.

AFTERSCHOOL | SUMMER | MENTORING | SPORTS | YOUTH WELLNESS | OUTDOOR LEARNING

MEDIA ALERT
FOR IMMEDIATE RELEASE
November 12, 2026

Fund IRL Arkansas to Kick Off Statewide Campaign to Invest in Arkansas Kids

Part of a growing national movement, the coalition calls for meaningful investment of Arkansas' Meta settlement in programs that help children thrive beyond the screen.

LITTLE ROCK, Ark. — Fund IRL Arkansas will officially kick off its statewide initiative on Tuesday, November 17, bringing together educators, youth-serving organizations, community leaders and advocates to champion investments in opportunities that support Arkansas children and families.

Fund IRL Arkansas is part of the growing national Fund IRL (In Real Life) movement, which advocates for resources recovered through social media litigation to be reinvested in young people and their communities. The Arkansas initiative follows Attorney General Tim Griffin's historic $172 million settlement with Meta and seeks to ensure these resources create lasting benefits for children and families across the state.

WHAT: Fund IRL Arkansas Statewide Kickoff

WHEN: Tuesday, November 17, 2026
TIME: 4:30 pm

WHERE: Arkansas State University System Office
501 Woodlane Drive, Suite 600
Little Rock, AR 72201

WHO: Representatives of the Arkansas Out of School Network, Arkansas Environmental Education Association, Arkansas Alliance of Boys & Girls Clubs, A-State Childhood Services, along with additional coalition partners.

EVENT HIGHLIGHTS:

- Introduction of Fund IRL Arkansas, the statewide coalition, and connection to the national Fund IRL movement

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- Discussion of opportunities to invest settlement resources in afterschool and summer programs, mentoring, youth wellness, outdoor learning, and other positive experiences
- A special video message from Arkansas Attorney General Tim Griffin
- Opportunities for media interviews with coalition leadership and participating organizations

WHY IT MATTERS:

Arkansas' settlement with Meta is expected to bring more than $172 million to the state over the next decade. As part of a national effort to turn social media accountability into meaningful opportunities for young people, Fund IRL Arkansas believes this presents a significant opportunity to pair stronger online protections with investments in the programs, people, and places that help young people build relationships, develop skills, and thrive in real life.



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Learn more and RSVP:
www.irlarkansas.org